

On the Cover:

Assignment: Martini Glasses

Effect: Selective Focus and Unusual Perspective Data: 75mm ii/4.5 SB lens 1/60 ii/4.5

High camera angle, selective focus and window light enhance the dreamy quality of this natural light composition.

The 75mm wide angle lens was used at maximum aperture, in combination with a backward or revened tilt movement of the RZ Tilt/Shift Adapter. Vertical Rise was adjusted to attain the unique camera angle and perspective.

Assignment: Shaving Brush and Razor - Common Objects Effect: Selective Focus

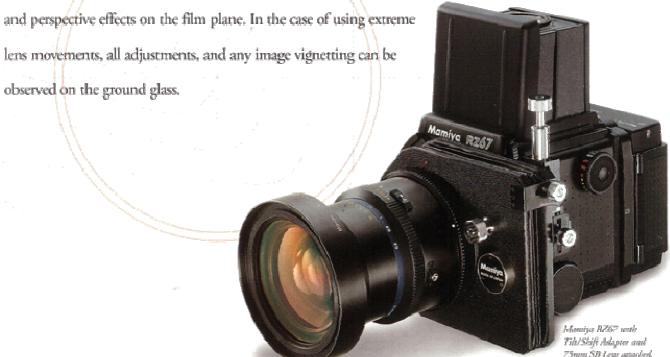
Data: 75mm f/4.5 SB llens 1/60 f/4.5

The simplicity and basic form of everyday items is expressed with mood and elegance by using the selective focus technique.

The 75mm wide angle lens was wed as maximum aperture, in combination with a backward or reversed tils movement of the RZ Tils/Shift Adapter.

THE UNIQUE MAMIYA RZ TILT/SHIFT ADAPTER

expands the image control capabilities of the Mamiya RZ system. Previously, similar effects could only be effectively done with specialized, large view cameras. Now you can have the advantages of medium format quality and convenience, legendary Mamiya sharpness plus unique perspective and focus control. The Tilt/Shift Adapter maintains the ease-of-use, versatility, SLR viewing, and electronic functions of the RZ system, while adding exciting new creative control. It expands the RZ system and allows full use of all RZ film magazines, digital backs, and optional AE Finder and motor winder functions. In addition to SLR viewing, a precision Ground Glass Back Adapter is also available to check focus, depth-of-field, composition



Paul Aresu on the RZ Perspective and Image Control System

"I constantly look for a new way to present an image.

An unusual view, a dramatic perspective. The Titt/Shift system gives me the kind of view camera control I need with the speed of medium format."

The conceptual abilifies of Paul Aresu have earned him awards and gallery exhibitions as well as respect and praise from his peers. His expertise lies in his use of light and color. His use of focus, exposure, color gets and lighting reflects a variety of techniques, manipulating the camera to create lasting images. Clients include IBM, Canon, Mamiya, Kodak, Pepsi, Coca Cola, AT&T, Sony, Godiva, Moet, Casio, Dupont, Avon, M&M/Mars, Sears, Reebok, Footlocker, Hershey, Nike, Hanes, Lucky Strike and more.

FUNCTION

The Tilt / Shift Adapter features two precision micro-fine geared controls that adjust the lens position in parallel and pivoted relation to the film back. Each control features a scale and independent lock knob.

Shifting the lens up or down maintains parallel relation of the lens to the film plane, while accomplishing perspective control.

Tilting of the lens up or down allows complete control of focus plane, to increase depth-of-field or minimize it for selective focus effects.

Coupled with the bellows focusing of the RZ, this Adapter'
effectively gives greater image control for table top, product,
and close-up photography with many RZ lenses. In addition
to up and down shift and tilt, the complete RZ camera with
Adapter may be tilted on its side to make use of the movement
controls in a horizontal plane for architectural and table top
applications.

The unique revolving back of the RZ offers complete freedom of vertical or horizontal composition.



Tille! Shift Adapter



Grown d Glass Adapter







Vertical Shift

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75mm SB Lens



SB Auto Spacer



180mm SB Lens

Assignment: Aschitectural Interior Effect: Maintain Proper Perspective Data: 75mm #4.5 SB lens 1 sec #16

Typical challenges in materior architectural photography include increasing depth-of-field, keeping lines parallel, and thapes accuming The and Vertical Shift were both used to render this warm and only interior.

The 75mm and 18ttmm Short Barrel (SB) leases allow a complete visings of focus from class-up to infinity for all archivernael and laveluspe applications.



Ventical Tile/Shift Down

LENSES

Mamiya's legendary RZ lens system includes two specialized Short Barrel (SB) lenses which allow continuous focusing from infinity to close-up when attached to the Tilt/Shift Adapter. The 75mm SB and 180mm SB lenses are optically identical to the RZ series 75mm f/4.5 Shift and the 180mm f/4.5 W-N. They cover a wide image area and allow full use of the Adapter's capabilities.

The SB lenses may also be used on the Mamiya RZ camera without the Tilt/Shift Adapter and when used with the 27.2mm auto spacer, will focus continuously from close-up to infinity.

Both the 75mm and 180mm SB lenses are state-of-the-art designs capable of rendering exceptional clarity and contrast. Each uses Mamiya's own formulation of high density/low dispersion glass as well as proprietary lens multi coating.

When using non-SB lenses with the Tilt/Shift Adapter, closer than normal focusing ranges are possible.



Assignment: Cosmetics Ad.

Effect: Selective Focus and In-Camera Double Exposure
Data: 75mm f/4.5 S.B lens 1/60 f/5.6 and 180mm f/4.5 S.B lens
with 27.2mm Spacer 1/30 f/5.6

A unique product shot achieved by selective focus, vertical shift control, and in-camera, double exposure. Two Manaja RZ67 PRO II cameras were set-up for separate show. The camera back was swetched from one extruera to another. With a single mitch on the camera, undeiple exposure was possible, with precise film registration.

Two different final length lenues, winde angle and telephoto, were und as achieve differing perspectives of the same product. The 27.2mm Spacer adheved closer focusing with the 1800nm lens. The finally ground vertical shift reoverness of the RZ Vili Shift Adapter was used to earefully adjust composition. Backward or reversed tilt excited the selective focus effect.

APPLICATIONS

For advertising photography, the Tilt/Shift Adapter makes special focus and perspective effects possible, adding a new dimension to style. With the 75mm and 180mm RZ Short Barrel Lenses, applications include interior and exterior architecture.

The tilt capabilities of the Adapter allow selective focus ideal for fashion, beauty and portraiture, with a variety of lenses, depending upon the close-up requirements. Typically, lenses from 140mm and up are recommended for tight close-ups. For full range focusing, the Short Barrel 75mm is ideal for group or full length shots, or table top fashion items. The 180mm allows full range focusing, excellent for product or headshots.

In combination with a variety of lenses, the Adapter gives unique perspective and focus control with a variety of lenses for table top product work.

With Short Barrel 75mm and 180mm lenses, the Adapter can tackle many industrial assignments where perspective and depth-of-field are critical.



Assignment: Fashion Shoot

Effect: Selective Focus and Unusual Perspective
Data: 75mm f/4.5 SB lens 1/60 f/4.5 and 180mm f/4.5
SB lens 1/30 f/5.6

One of the most elegans and distinctive effects in the world of fashions photography, when used eventively, relevance focus can add pumels and glamour to the most simple composition. With selective focus, the photographer can concentrate visual attention of any feature of the model, clothing, or activities.

Two different facal length lesses, with angle and relephoto, were used to achieve differing prespectives during the shoot. Backward or reversed tilt can be pre-relected for more sportsareous showing, or finely adjusted for precise control of the plane of forces.



For landscape and nature photography, depth-of-field can be greatly increased for dramatic scenes, or close-ups of flora and fauna enhanced when using the Adapter with Short Barrel 75mm or 180mm lenses.

With a variety of lenses, the Adapter opens a new world of possibilities for close-up and table top photography where perspective and depth-of-field are challenges. Because the Adapter increases the lens to body distance by 27.2mm, it effectively acts as an extension tube, increasing minimum focus distance.

In combination with extension tubes, it will allow depth-of-field control even in extreme macro and copy work situations by selectively controlling plane of focus.

Assignment: Wrist Watch Ad Effect: Maximum Depth-of-Field Dava: 75 mm fr-4.5 SB lens 1/125 ff/11

What could have been an ordinary product shot of writt watches is transformed into a dramatic photograph with attention getting detail and composition created by dramatic perspective and complete definition from near to far.

The TSman with angle fixed length tens was employed in combination with the full tilt and vertical thift movements of the BZ Talt/Shift Adapter.





TILT/SHIFT ADAPTER DATA:

Design Micro fine geared shift and tilt mechanism

Fully coupled RZ electronic function Fully coupled RZ/RB shutter cocking

Tilt +/- 12° with reference scale

Shift +/- 10mm with reference scale

Increased Flange Focal Distance 27.2mm

Lenses Accepts all RZ and RB lenses (recommended with lenses from 110mm and up)

Accepts RZ Short Barrel lenses for infinity focus

Size 6.2" x 6.3" x 2" (158mm x 161mm x 50mm)

Weight 25oz (700g)

Accessories RZ electronic release Extension Cord included

Optional Accessories / Ground Glass Focusing Adapter with grid and fresnel lens

27.2mm Auto Spacer

SB Lens Technical Data

Lens	75mm SB	180mm SB 4 elements in 3 groups	
Optical Construction	11 elements in 9 groups		
Angle of View 6x7 Format	62°	25°	
Equivalent Focal Length to 35mm	36mm	87mm	
Aperture Range	t/4.5 to t/32	f/4.5 to f/45	
Filter Size	105mm	77mm	
Dimensions (L xW)	5" x 4.25" (124.5 x 108mm) 3.5" x 3.75" (91.8 x 97.2mm)		
Weight	2.9 lbs (1295g)	1.8 lbs (808g)	

Lens Focusing Range With Tilt/Shift Adapter

Lens	Minimum to Film Plane	Minimum to Lens	Maximum to Film Plane	Maximum to Lens
M75mm 4.5 SB	15.6" (397mm)	2.7" (68mm)	infinity ∞	infinit y ∞
M180mm f/4.5 SB	34" (868mm)	22.5" (572mm)	infinity ∞	infinit y ∞
50mm f/4.5 W	11.2" (284mm)	0.9" (24mm)	11.7" (298mm)	3.3" (84mm)
50mm f/4.5 ULD	11.6" (295mm)	1" (25mm)	12.2" (311mm)	3.4" (87mm)
65mm f/4 L-A	13.4" (340mm)	2" (50mm)	15,6" (395mm)	6" (151mm)
75mm f/4.5 Shift	15.6" (397mm)	2.7" (68mm)	19.1" (485mm)	8" (202mm)
90mm f/3.5 W	15.4" (391mm)	5.2" (131mm)	21" (532mm)	12.5" (318mm)
110mm 1/2.8 W	17.8" (453mm)	8.4" (214mm)	27.2" (691mm)	19.6" (498mm)
M140mm t/4.5 L-A	25" (624mm)	13.8" (350mm)	41" (1042mm)	32" (814mm)
150mm 1/3.5 W	26" (661mm)	16" (401mm)	45" (1137mm)	36" (923mm)
180mm 1/4.5 W	34" (868mm)	22.5" (572mm)	61.4" (1559mm)	51.5" (1308mm)
210mm 1/4.5 APO	43.4" (1103mm)	32" (811mm)	81.8" (2077mm)	72.1" (1831mm)
250mm 1/4.5 W	54.8" (1393mm)	42.9" (1090mm)	107.2" (2724mm)	97" (2466mm)
250mm 1/4.5 APO	55" (1402mm)	42.5" (1080mm)	108" (2743mm)	97" (2466mm)
M180mm f/4 Soft	32.9" (836mm)	21.3" (540mm)	59" (1499mm)	49.2" (1250mm)